

# COMMUNITY GATEWAYS

As part of Towards Zero, the Victorian Government is investing \$8 million to install community gateways that will improve safety in over 100 regional communities across the state.

**Towards Zero is a plan to ensure no one is seriously injured or killed on our roads. The Victorian Government is investing \$1.4 billion to achieve fewer than 200 deaths by 2020 and reduce serious injuries by 15% on Victoria's roads.**

## What we're doing

We're installing community gateways on major roads at entrances to regional townships, to alert motorists that they need to slow down.

This program will target towns with populations between about 500 and 5,000 people, with a focus on locations where it is not

immediately obvious to drivers that they are entering a local community.

We will be installing community gateways at points where the speed limit drops significantly, to encourage safe speeds that will protect local traffic, pedestrians and cyclists in these areas.

## How community gateways work

Drivers entering regional towns from selected major roads will soon see a number of visual cues to remind them to slow down, such as:

- large signs on green backgrounds, displaying the speed limit and name of the town
- eye-catching painted lines on the road, leading into the gateway

## Why we're doing this

Community gateways reduce the severity and frequency of crashes, boost safety and create more liveable communities. These treatments are already being used in towns around New Zealand and have shown to reduce crashes by 26–35%.

Many of Victoria's main roads pass through regional towns, meaning drivers and riders are required to significantly lower their speed when approaching townships. Motorists can miss these speed signs as they enter a town, making them more likely to travel over the legal speed limit.

Community gateways make it easier for motorists to see speed limit changes and slow down, improving safety for people living in and travelling through communities.

The new gateways will also help establish regional communities as inviting and liveable places.

## More information

To find out more about community gateways,  
**email:** [safetravel@roads.vic.gov.au](mailto:safetravel@roads.vic.gov.au)

**Caption (left):** Artist's impression of a community gateway

